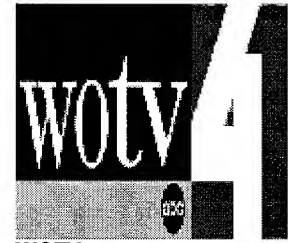


# ORDER


**WOTV**

**Orders**  
**Order / Rev:** 210286  
**Alt Order #:** 6858976  
**Product Desc:** UPTON FOR ALL OF US  
**Estimate:** 3237  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 09/27/12 / 10/16/12  
**Order Type:** REG

**Primary AE:** Petry Philadelphia  
**Sales Office:** P-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** National Media  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Upton for All of Us  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P4  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** IN16589  
**Agency External ID:** IN302/SP102/SP1137/AL1713/MO2553

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	1	\$500.00	\$425.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$500.00	\$425.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$500.00</b>	<b>\$425.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WOTV	10/22/12	10/22/12	Mon Hour 1	CM	8-9p	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Monday 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-----						1	\$500.00	0.00			
													Totals	1	\$500.00